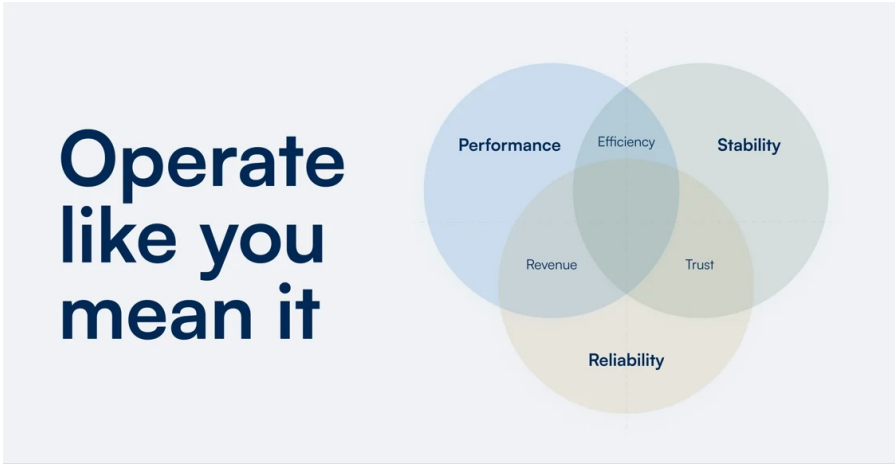


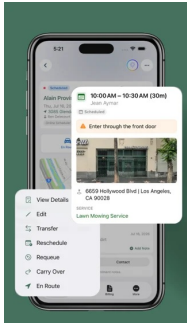
A New Era for How You Work

09/09/2026 12:05 pm CDT



It's a new era for how you operate, backed by the team you know and trust.

Centered on delivering reliability, performance, and innovation to keep your work day running smoothly with product investments in three areas that drive value for your business: Efficiency, Revenue, and Customer Trust.

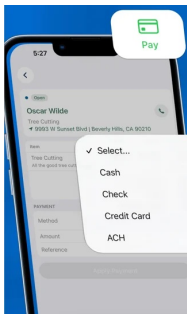


Efficiency

Less friction everywhere you work with new, natively built apps for iOS and Android. Already loved by Beta users — just hear what some of them have to say:

"I don't think anyone is [going back]. Just so you know, I'm using the new app every day. It's better. It's just better."

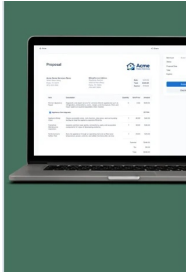
"It's leaps and bounds ahead of the current app — even just in terms of intuitiveness and ease of use...this is fantastic."



Revenue & Growth

Redesigned pages and features built to move the needle on revenue.

- **Clean, Modern Proposals** — your customers approve work online, instantly
- **Redesigned Online Scheduler** — get booked faster and easier
- **Frictionless Payments** — get paid the moment work is done through ServiceMinder Pay, now including Apple Pay, Google Pay, and QR Code



Trust & Experience

An intuitive and modern interface that your customers and team can rely on.

More than 30 screens your customers interact with the most, including:

- **Your Consumer's Invoices** — invoices as professional as the work
- **Your Consumer's Statements** — a clear running record customers trust
- **Your Consumer's Portal** — one home for every interaction