

Customizing User Roles

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Overview

ServiceMinder empowers each brand to manage its own set of user roles, providing granular control over access and permissions. Whether you're onboarding a new team member or adjusting responsibilities as your business evolves, customized roles allow you to tailor user access to fit your operational needs. By managing roles at the brand level, you ensure clarity, consistency, and security across your organization.

With customizable roles, Brand Administrators can:

- Create new roles specific to their operational structure.
- Rename existing roles to match internal terminology.
- Assign and adjust permissions with ease.
- Ensure each user has access only to the tools and data relevant to their role.

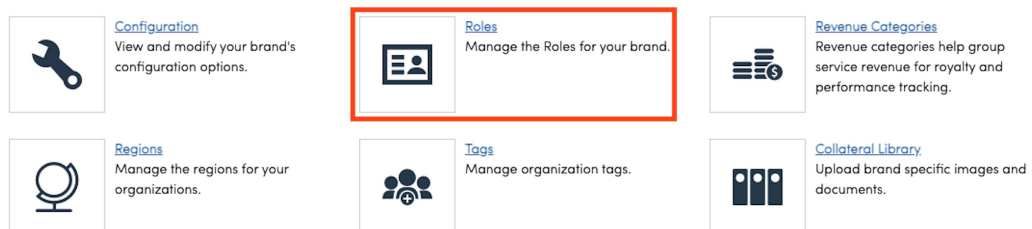
Changes to roles take effect immediately and cascade to all users assigned to that role, simplifying administration and reducing manual updates.

Settings and Navigation

To customize user roles for your brand:

- Navigate to **Dashboard > Tools**
- In the **Settings** section, locate and click on **Roles** to view your brand's role list.

Settings | Bob's Handyman Service



- **Create or Edit Roles**
 - Click **Add Role** to create a new one from scratch.
 - Click **Edit** next to an existing role to modify its name or permissions.

| Roles | |
|------------------------|---|
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| Add... | Name |
| Edit | Brand Admin |
| Edit | Brand Vendor |
| Edit | Campaign Provider Admin |
| Edit | Dispatch |
| Edit | Organization Admin |
| Edit | Owner |
| Edit | Service Agent - App |
| Edit | Service Agent - Web |
| Edit | Subcontractor |
| Edit | User |

- **Assign Permissions:** Each role has a list of permission checkboxes. Simply check or uncheck each box to grant or remove access to a specific feature.
- **Save Changes:** Click **Save** to apply updates. All users assigned to the modified role will automatically inherit the new permissions.

FAQs

Can I rename roles like "Owner" or "Service Agent"?

Yes. You can rename any role within your brand's environment, such as changing "Owner" to "Franchisee." This helps align terminology with your internal structure.

Do I need to update each user after editing a role?

No. When you update a role's permissions, all users assigned to that role are automatically updated.

Can I assign different roles for users in different organizations under the same brand?

Yes. Roles are managed at the brand level but can be assigned per organization. When assigning a user to an organization, you'll choose a role relevant to that specific context. Learn more about that [HERE](#).

Will changing a role affect my current user permissions?

Only if you're assigned to that role. If you modify a role that you or others use, your access may change based on the updated permissions.

Is this different from Groups?

Yes. **Groups** are still available and can be used for more specific, situational access. However, they do not replace role-based permissions and are not part of this configuration.