

Managing Users and Service Agents in Organizations

10/27/2025 1:27 pm CDT

Overview

This article is for Brand Administrators. Actions explained in this article require access to the Dashboard.

This article will review:

- [Settings and Navigation](#)
- [Managing Users](#)
- [Managing Service Agents](#)
- [Permission Groups](#)
- [Custom User Roles](#)
- [FAQs](#)

Settings and Navigation

To manage a user's organization memberships, you can search for their name or email address in **Control Panel > Dashboard**.

Dashboard | Bob's Handyman Service

[Home](#) [Tools](#) [Reports](#) [Insights](#) [Downloads](#)

Search

Impersonate

Organization or user info

Users

Action	Name	Email	Role	Internal Name
Impersonate	Test McTest	testmctest@gmail.com	Brand Admin	Bob's Handyman Austin

You can also find them while working within their current organization(s) by navigating to **Control Panel > Users** and finding them within that list.

Managing Users

Once you have found a user within serviceminder, click on the **Organization Memberships** tab in the **Additional Details** section.

Additional Details

[Timeclocks](#) [Checklists](#) [Organization Memberships](#) [Login Activity](#)

Add...	Group	Role	Internal Name	Public Name
Edit... Remove		Organization Admin	Bob's Handyman Austin	Bob's Handyman Austin
Edit... Remove		Organization Admin	Bob's Handyman - Plano	Bob's Handyman - Plano

Add

Click Add and search for the organization you'd like this user to have access to.

Add Organization To a User

Find the Organization

User Name

Test McTest

Organization Name

bob's downtown



Matching Organizations

☒ Bob's Downtown
bobsdt@serviceminder.com

Permissions*

You must select either a Group or a Role for this membership.

Role

User

Select the organization you want to add this user to and assign them a [User Role](#) in that organization. If [Permission Groups](#) have been set up in this organization, you can also choose which group this user will belong to. This will automatically adjust their permissions in that specific organization. Users can have different permissions in different organizations, depending on their assigned group in each.



Dispatch must be Users within the Franchise Org Accounts. That will provide them access to all accounts needed to fulfill the duties of scheduling for all locations.

Remove

Click this button to remove this user from the selected organization.

Additional Details

[Timeclocks](#) [Checklists](#) [Organization Memberships](#) [Login Activity](#)

Add...	Group	Role	Internal Name	Public Name	Email
Edit... Remove		Organization Admin	Bob's Handyman Austin	Bob's Handyman Austin	bobhandyaustin@serviceminder.com
Edit... Remove		Organization Admin	Bob's Handyman - Plano	Bob's Handyman - Plano	support@serviceminder.com

If a user no longer works for any organization within the brand, make them **Inactive** instead of removing them from

all organizations. Making them inactive immediately takes away their login access to **all** organizations they are a part of.



Note: If a user is removed from **all** organizations within your brand and you navigate away from their user details page, you will not be able to search for them in the dashboard anymore. You will need to contact serviceminder support to have them added back to an organization in your brand.

Edit

Clicking Edit will open up the options to change two factors of a user's membership within that organization.

Edit Membership

Permissions*

You must select either a Group or a Role for this membership.

Group

Office Administrator ▼

Role

Organization Admin ▼

User Linking

Linked Email User

Fran Chizor | [Change...](#)

Save

Cancel

1. **Group** - Change their group within that organization. This will impact their Role and Permissions within that organization, but will not impact any other organization memberships that user has.

2. **Role** - Set a Role for this user that is specific to this organization. It can be different from their role in other organizations.

3. **Linked Email User** - This feature allows a user to use one email address to log in, but communicate with contacts using a unique email address for each organization. A great use for this is if your brand has more than one franchise brand within it (i.e., lawn care and holiday lighting).

Managing Service Agents

From the user details page, you can click on the name of their service agent to navigate to their service agent details page. Click **Edit** and scroll down to the **Availability** section of the page. Here you will find the option to set which organizations this service agent is also available in.

Also Available In

- ☐ Adventuring Parties
- ☐ SM Pay Tutorial
- ☐ New Employee Sandbox

Whichever organization the service agent was created in will be its **home organization** by default. The home

organization will have more control over the agent's settings. All secondary organizations will only be able to update the agent's skills, hourly rate, efficiency, commission rate, capacity, and schedule.



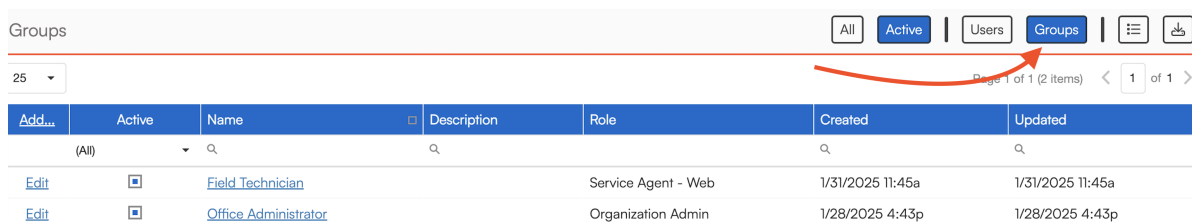
To change a service agent's home organization, submit a support ticket with the service agent name, current home organization, and desired home organization.

Permission Groups

Permission Groups are an easy way to apply consistent user permissions within an organization. Managed at the organization level, these groups can be customized by users with Control Panel access. When adding a new user, simply assign them to the appropriate group to ensure they have all the necessary permissions for their role.

If a user belongs to multiple organizations, they can be assigned to different groups in each one. This allows for flexible access—enabling features in one organization while restricting them in another, based on the user's specific responsibilities.

In **Control Panel > Users**, click **Groups** in the top right corner. This will take you to a page where you can create custom groups of Users in order to assign Permissions consistently to all users within that group.



Groups							
<div>AllActiveUsersGroups</div>							
25 Page 1 of 1 (2 items) < 1 of 1 >							
Add...	Active	Name	Description	Role	Created	Updated	
(All)							
Edit	<input checked="" type="checkbox"/>	Field Technician		Service Agent - Web	1/31/2025 11:45a	1/31/2025 11:45a	
Edit	<input checked="" type="checkbox"/>	Office Administrator		Organization Admin	1/28/2025 4:43p	1/28/2025 4:43p	

From there, you can click **Add** where you will be prompted to create a Name, Description, and User Role for anyone included in this group.

Create Group

[Settings](#) [Permissions](#)

Name*

Office Administrator

Active?

☒

Description

Role*

Organization Admin ▼

Then, you'll click the Permissions tab and grant or deny each permission.

Create Group

Settings [Permissions](#)

Permission Overrides

Grant/Deny	
Access All Features	<input type="radio"/> Grant <input checked="" type="radio"/> Deny
App	<input type="radio"/> Grant <input checked="" type="radio"/> Deny
Appointments:Email	<input checked="" type="radio"/> Grant <input type="radio"/> Deny
Appointments:Finish:AddParts	<input checked="" type="radio"/> Grant <input type="radio"/> Deny

Then, when editing a User, you will be able to assign them a group. This will automatically adjust their permissions to correspond with the ones you assigned to that user group.

Group

✓ --Select one--

Field Technician

Office Administrator

Custom User Roles

ServiceMinder empowers each brand to manage its own set of user roles, providing granular control over access and permissions. Whether you're onboarding a new team member or adjusting responsibilities as your business evolves, customized roles allow you to tailor user access to fit your operational needs. By managing roles at the brand level, you ensure clarity, consistency, and security across your organization.

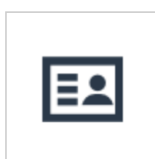
With customizable roles, Brand Administrators can:

- Create new roles specific to their operational structure.
- Rename existing roles to match internal terminology.
- Assign and adjust permissions with ease.
- Ensure each user has access only to the tools and data relevant to their role.

Changes to roles take effect immediately and cascade to all users assigned to that role, simplifying administration and reducing manual updates.

To customize user roles for your brand:

- Navigate to **Dashboard > Tools**
- In the **Settings** section, locate and click on **Roles** to view your brand's role list.



[Roles](#)

Manage the Roles for your brand.

- **Create or Edit Roles**

- Click **Add Role** to create a new one from scratch.
- Click **Edit** next to an existing role to modify its name or permissions.

Roles	
Page 1 of 1 (14 items)	
Add...	Name
Edit	Brand Admin
Edit	Brand Vendor
Edit	Campaign Provider Admin
Edit	Dispatch

- **Assign Permissions:** Each role has a list of permission checkboxes. Simply check or uncheck each box to grant or remove access to a specific feature.
- **Save Changes:** Click **Save** to apply updates. All users assigned to the modified role will automatically inherit the new permissions.

FAQs

An organization needs to add a user from outside of our brand (i.e., an accounting firm). How do we do that?

Submit a ticket to the **serviceminder** team including the email address of the user and the organization(s) they need to be added to. We will take care of it for you!

What's the difference between Permission Groups and Custom User Roles?

Permission Groups are managed at the **organization level** and help apply consistent permissions within a single franchise location. They're great for quickly assigning the right access when adding new users. A user can belong to different groups in different organizations.

Custom User Roles are managed at the **brand level** and define standardized roles across all organizations in your brand. Changes to a role automatically update permissions for all users assigned to it.

How do I make sure a user loses access immediately if they leave the brand?

Set the user to **Inactive** in any organization. This removes their access to all organizations at once, without needing to remove them individually. It's the most efficient way to revoke access brand-wide.

How do I change a Service Agent's home organization?

You'll need to submit a support ticket. Include the agent's name, their current home organization, and the organization you'd like to move them to.
