## **Rallio and Revv**

04/01/2025 2:57 pm CDT

One of the hardest challenges with staying engaged as a brand on social media is generating content. **Rallio** simplifies social media management by integrating with serviceminder, allowing you to quickly upload and share photos of your work from Lightbox for easy editing and promotion, making it faster and easier to showcase your business.

Don't Have Rallio? Visit rallio.com and request a demo!

## **Setting Up Your Integration**

- 1. Create a Rallio account.
- 2. Email support@rallio.com and tell them you want to add serviceminder.com to your account
- 3. Once confirmed, go to **Control Panel > Integrations** and enter your **Rallio login email**.

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	Rallio		
User Email	rallio user email	Q	
	Learn more about <u>Rallio</u>		

Note: Only one Rallio account/email can be connected per serviceminder account.

## **Using Rallio**

Photos don't automatically sync to Rallio, so you don't have to worry about photos uploading that shouldn't. You select which photos you'd like to upload.

After uploading photos to service**minder** (i.e., to a contact, proposal, appointment, etc), you can view those in **Lightbox** and upload them to **Rallio**.

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After	Before						
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					Lightbox	1 / 1   <mark>≛ </mark> Download	
	Contact of	details pa	age > /ing g	Additional Detai	Is section > Picture	es tab	

Or use the Lightbox link to view all photos.



## Revv

If your brand also uses Revv, which is the survey feature of Rallio then there is an easy way to integrate that into your service**minder** account and have specific triggers for when the survey sends.

At the brand-level, you need to turn on and connect Rallio. There are additional fields for Revv that need to be filled out.

A brand admin needs to go to **Dashboard > Tools** tab **> Configuration** and fill out the below fields. You can find this in the Integrations section of the page. Both the **Revv API Token** and the **Revv Client ID** can be found in your Rallio account.

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Settings	
DataSubscriber	Rallio
Integrations	Franchisor ID
	17516
	The franchisor_id for your brand (generated in Rallio)
	User ID
	48912
	The Pellie user id to use when publishing images
	Revv Api Token
	eyJhbGciOiJIUzI1NiJ9.
	Revv Client ID
	738
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Then a brand admin or the franchisee can go to **Control Panel > Integrations > Marketing** tab. You need to fill out the Rallio section (if not filled out already) then the Revv section. The Revv portion fields only appear if the brand has set up the Revv connection.

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The **Enabled** checkbox will default to on. If you uncheck that box, this connection will be severed and surveys will no longer be connected to your SM org.



After completing this step. The brand needs to test and be sure things are flowing as they should.