Accounting

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Your business "vitals" - P&L's, balance sheets, operations data - are vital to your success. serviceminder supports the following integrations:

Quickbooks Online

Paro

Paro is a full-service, outsourced finance department for small businesses. They enable business owners to focus on growth by managing their bookkeeping, accounting, forecasting, and tax needs. Paro also offers franchise packages designed to efficiently support both franchisors and franchisees.

Mission

Paro's mission is to serve as end-to-end finance support for small businesses and franchises. Our model starts by understanding your needs and current pain points in detail. The result is a prioritized set of projects designed to eliminate your back-office headaches and provide consistent insights into the financial health of your business. During franchise engagements, our focus is on optimizing processes and standardizing financial insights across multi-unit operations.

Interested?

Once a need is identified - whether it be bookkeeping, accounting, financial modeling, tax, and/or part-time CFO support - Paro coordinates a team of professionals uniquely qualified for your business. Every professional in Paro's network is highly vetted; we currently are accepting only 7% of applicants into our talent pool. But we go the extra mile to match you with individuals who not only have the correct skillset, but also the domain expertise that can only come from working with other firms in your industry. By deploying professionals on a part-time basis at highly competitive rates, we consistently deliver cost-effective solutions.

The result? Give us a 30 minute call and we'll give hours of your life back each month and a trusted, on-demand financial advisor for the future. Just click the link below and someone will contact you shortly to discuss your needs.

Cultivate Advisors

Learn how to do more with all the stats that serviceminder.io generates with Cultivate Advisor's tailored 1:1 business advising services.

Cultivate Advisors helps passionate entrepreneurs & owners achieve financially rewarding businesses that grow and thrive. They offer tailored 1:1 advising, access to hundreds of resources, and a community of small business owners to help you grow your business at an exponential rate.

To learn more, visit Cultivate Advisors today!

GbBIS

GbBIS offers analytics, data, and mapping solutions for your franchise from the top down, C-Suite to Franchisee. Plan your growth strategy with market insights you can trust.

Click here for Website

What is GbBIS?
GbBIS is a mapping and territory management solution designed specifically for franchise brands. It provides a robust platform for organizing and visualizing territories across the U.S., Canada, and other regions. Brands use it to define, sell, and manage franchise territories with built-in reporting and visualization tools.

How the Integration Works
The integration between GbBIS and ServiceMinder streamlines the process of managing territory data:

- **Automatic Zip/Postal Code Syncing:**
  When a new organization is created—or when an existing one is updated—ServiceMinder automatically imports the associated zip or postal codes from GbBIS. This keeps each franchisee's territory data up to date without manual entry.

- **Accounting Class Support:**
  For brands that segment operations using accounting classes, GbBIS maps zip codes to both the *location ID* and *accounting class ID*. This ensures accurate reporting and territory tracking within ServiceMinder.

- **Real-Time Updates:**
  Any updates made in GbBIS are pushed automatically to ServiceMinder via API, eliminating the need for duplicate updates.

Why Use Accounting Classes?
Accounting classes link territory data to revenue tracking, making it easier for brands to:

- Break down revenue by territory in QuickBooks and ServiceMinder.

- Generate royalty reports based on accounting class or territory performance.

- Apply royalty rules—such as different rates for in-territory vs. out-of-territory work or discounts based on the number of territories owned.

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