Lead Generation

11/07/2024 3:11 pm CST

Angi

Angi (formerly Angie's List) is a very popular service that consumers use to find service providers. When they narrow down what they are looking for, their information is then shared with service providers. If you choose to buy the lead, Angie's List will then send you the consumer's contact info.

Angi supports integrating with service**minder** so you can just click a link and the consumer's info will be added to your account. It takes just a couple of steps to set up the integration and requires you to send some information to Angi so they can set up the connection.

Create an API Key

The first step is to create an API key. This is a magic identifier that will be given to Angi that uniquely identies your account. When Angi sends the lead to us, we use that to figure out which account the lead should go in to.

To create an API key, go to Control Panel > API Keys > Add. Type in a name (such as "Angi") and then select a channel and optional campaign to use for these leads. For example, you may choose "Online" for your channel and "Angi" for the campaign. (You may need to set up the channel and campaign if you don't already have one).

Note: if you set your key to brand-scoped with lead distribution turned on, then you can use this integration to distribute leads based on zip code. You'd only need one key for your entire brand with this method.

Notify Angi List

Angi may require the following information to set up your integration:

Testing Endpoint URL: https://staging.serviceminder.io/webhook/angieslist

Production Endpoint URL: https://serviceminder.io/webhook/angieslist

X-API-KEY: Give them the API key you created in the step detailed above

Success string: we will return a JSON response with the word "success" in the payload to indicate the lead was successfully added.

Home Advisor

Home Advisor is a very popular service that consumers use to find service providers. When they narrow down what they are looking for, their information is then shared with service providers. If you choose to buy the lead, Home Advisor will then send you the consumer's contact info.

Home Advisor supports integrating with service**minder**.io so you can just click a link and the consumer's info will be added to your account. It takes just a couple of steps to set up the integration and requires you to send some information to Home Advisor so they can set up the connection.

Create an API Key

The first step is to create an API key. This is a magic identifier that will be given to Home Advisor that uniquely identies your account. When Home Advisor sends the lead to us, we use that to figure out which account the lead should go in to.

To create an API key, go to Control Panel > API Keys > Add. Type in a name (such as "Home Advisor") and then select a channel and optional campaign to use for these leads. For example, you may choose "Online" for your channel and "Home Advisor" for the campaign. (You may need to set up the channel and campaign if you don't already have one).

Send Email to Home Advisor

Once the key has been generated, copy it and then send an email to crmintegrations@homeadvisor.com. Include the following information in the email:

service**minder**.io Integration Company Name: your company's name HomeAdvisor Account Number or Phone Number: either your HA account number or the phone number where they all you with new leads CRM Key: put the API Key you generated here.

Once you send them this email, they will update your account and let you know how to fetch the leads.

Craftjack

Craftjack is a popular service that consumers use to find service providers. When they narrow down what they are looking for, their information is then shared with service providers. If you choose to buy the lead, Home Advisor will then send you the consumer's contact info.

Craftjack supports integrating with service**minder** so you can just click a link and the consumer's info will be added to your account. It takes just a couple of steps to set up the integration and requires you to send some information to Home Advisor so they can set up the connection.

Create an API Key

The first step is to create an API key. This is a magic identifier that will be given to Home Advisor that uniquely identies your account. When Craftjack sends the lead to us, we use that to figure out which account the lead should go in to.

To create an API key, go to Control Panel > API Keys > Add. Type in a name (such as "Craftjack") and then select a channel and optional campaign to use for these leads. For example, you may choose "Online" for your channel and "Craftjack" for the campaign. (You may need to set up the channel and campaign if you don't already have one).

Note: if you set your key to brand-scoped with lead distribution turned on, then you can use this integration to distribute leads based on zip code. You'd only need one key for your entire brand with this method.

Craftjack Webhooks

The URL you'll configure in Craftjack will be:

https://serviceminder.io/webhook/craftjack/_api-key_