

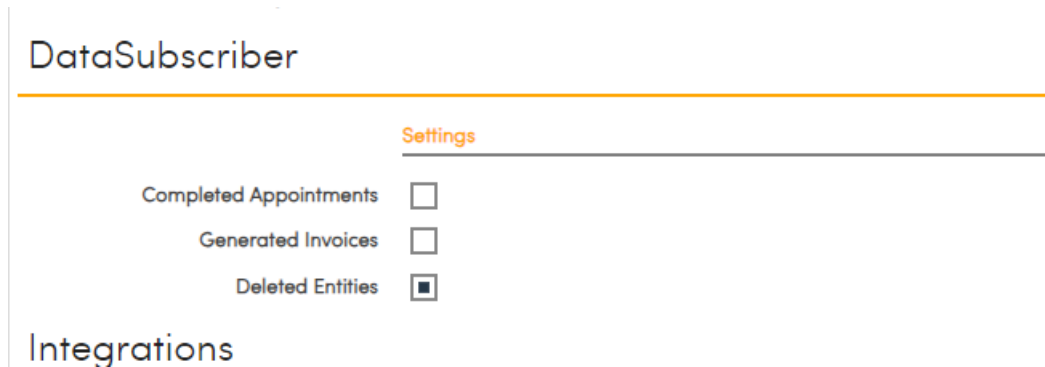
DataSubscriber Feed API

11/08/2024 8:53 am CST

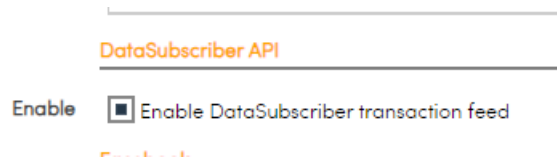
Overview

The DataSubscriber feed API allows one to collect events which they want serviceminder to capture. We support *three* types of events: Appointment Complete, Invoice Generated and Entity Deleted. The payloads for these events contain minimal data. For a more exhaustive data feed, we recommend either a custom DataSubscriber that can send data to your endpoint(s), or using the download endpoints to request/retrieve download files.

The DataSubscriber feed requires a DataSubscriber API key to be created for a specific brand. Once that is done, Brand Admin users will be able to configure what payload types are in the feed. Go to Dashboard > Tools > Configure:



Once enabled at the brand level, specific organizations may be opted-in by going to Control Panel > Integrations > Marketing:



Once that is saved, events will start to be queued-up in the feed. Use the **fetch** and **clear** endpoints to retrieve the events and then to clear them. Clearing events is important to empty out the queue. If events are not cleared, we may periodically remove events, including events which have not yet been fetched. **We recommend always issuing a clear action after your fetch completes successfully.**

Event Payloads

The records returned from the fetch call return payloads based on the type of event. The following payloads can be returned based on the brand's configuration.

TransactionKind ==> 0: Invoice, 1: Appointment, 2: Proposal, 3: Delete

Appointment Complete

```
{
  "TransactionKind": 1,

  "PriPhone": "2145551212",
  "AltPhone": "",
  "Email": "bob.smith@serviceminder.co",
  "Name": "Bob Smith",
  "Address1": "123 Main St",
  "Address2": "",
  "City": "Addison",
  "State": "TX",
  "PostalCode": "75001"

  "TransactionDate": "2023-4-5",
  "Subtotal": 100.50,
  "LifetimeValue": 200.75,

  "CreatedAt": "2023-3-39 08:45:17",
  "CustomerSince": "2023-04-05",

  "DigitalTrackingId": "trk-45-3344",
  "ContactId": 4724524324,
  "Hash": "abc123456789",
  "Channel": "Direct Mail",
  "Campaign": "City Pubs 2023",
  "AccountingClass": "NWDALLAS",

  "Unsubscribed": false,

  "LocationId": "loc123",
  "OrganizationId": 5412
}
```

Invoice Generated

```
{
  "TransactionKind": 1,

  "PriPhone": "2145551212",
  "AltPhone": "",
  "Email": "bob.smith@serviceminder.co",
  "Name": "Bob Smith",
  "Address1": "123 Main St",
  "Address2": "",
  "City": "Addison",
  "State": "TX",
  "PostalCode": "75001"

  "TransactionDate": "2023-4-5",
  "Subtotal": 100.50,
  "LifetimeValue": 200.75,

  "CreatedAt": "2023-3-39 08:45:17",
  "CustomerSince": "2023-04-05",

  "DigitalTrackingId": "trk-45-3344",
  "ContactId": 4724524324,
  "Hash": "abc123456789",
  "Channel": "Direct Mail",
  "Campaign": "City Pubs 2023",
  "AccountingClass": "NWDALLAS",

  "Unsubscribed": false,

  "LocationId": "loc123",
  "OrganizationId": 5412
}
```

Entity Deleted

EntityType => 0: Contact, 1: Appointment, 2: Proposal, 3: Invoice, 4: Payment, 5: Deposit, 6: Tip, 7: Task };

```
{
  "TransactionKind": 2
  "EntityType": 2,
  "EntityId": 123456
}
```